PROCLAMATION

WHEREAS, traffic accidents annually take an enormous toll in human lives and property in South Dakota, and

WHEREAS, traffic officials on the state and local level are concerned that their efforts in setting driving standards, improving highway design, increasing traffic law enforcement activities, and stepping up driver training programs will be of little value until every driver has accepted his individual responsibility in traffic accident prevention, and

WHEREAS, it has long been recognized that the key to greater highway safety is the attitude of drivers toward their moral responsibility to do unto others as they would have others do unto them, and

WHEREAS, the churches and synagogues of our State are most capable of impressing upon the minds and hearts of men the need for and the moral obligation to drive their vehicles in the spirit of courtesy and consideration for the well being of their fellow man,

NOW, THEREFORE, I, NILS A. BOE, Governor of the State of South Dakota, do hereby proclaim Saturday and Sunday May 28 and 29, 1966, as

SAFE DRIVING SABBATH

and urge every South Dakotan and the church leaders of all E denominations to join in this united religious campaign to ... awaken in the hearts of every driver the realization that each must take it upon himself to assume the moral responsibility for safe driving. I further urge every driver to extend the courtesy of the highway to his fellow travellers as a means of expressing acceptance of his moral obligation to drive safely.

> IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of on this 3 day of line the year of our Lord one thousand nine hundred and sixty-six.

NILY A. BOE, GOVERNOR

ATTEST:

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